

Date 7th January 2016
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Eric Anderson
Solicitor
Legal and Democratic Services
Corporate Governance
Aberdeen City Council
Business Hub 6, Level 1 South,
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Dear Mr Anderson

**Licensing (Scotland) Act 2005 – Application for a Variation of Premises Licence
Cineworld Cinemas, Unit 1, Queens Links Leisure Park, Links Road, Aberdeen,
AB24 5EN**

I refer to the above application and in terms of Section 22(1) (a) of the Licensing (Scotland) Act 2005; I make the following representation under the licensing objective:

Protecting and Improving Public Health.

The applicant seeks to add 14 additional conditions to the premises licence in order to regulate consumption of alcohol in the auditoria.

The premises operate as a cinema with clear guidance detailed regarding the admission of children and young persons to the bar area. The proposed additional conditions aim to control the drinking of alcohol within the premises. I would suggest that the wording of conditions e. and f. be amended as follows to provide a message that matches the criteria of the sensible drinking guidelines, as promoted by the Chief Medical Officer for Scotland.

Proposed change of wording:

Condition e. Customers wishing to take alcohol in to the auditoria will be restricted to purchasing a maximum of two alcoholic drinks at any one time within the limits of the sensible drinking guidelines which identify 2 – 3 units of alcohol per day for women and 3 – 4 units of alcohol per day for men.

Condition f. Admission tickets are endorsed to ensure that customers are restricted to a maximum of 3 alcohol drinks for consumption in the auditoria within the limits of the sensible drinking guidelines which identify 2 – 3 units per day for women and 3 – 4 units

per day for men.

Examples of the sensible drinking guidelines are attached to this letter and can be provided in poster form for staff at Cineworld if they are unclear about the unit values attached to the alcohol available in the premises.

Aberdeen City already has a higher incidence of wholly attributable alcohol related hospital admissions when compared to Aberdeenshire, Moray and the rest of Scotland. Alcohol related deaths are slightly lower than the Scottish average but are still higher than, Moray, Aberdeenshire or England & Wales. Even small reductions in the availability of alcohol can contribute to health gain and reduce violence and harm to the population generally, as well as to the drinker themselves.

For these reasons, and in terms of Section 22(1) (a) of the Licensing (Scotland) Act 2005, the Public Health Directorate of NHS Grampian asks that the Licensing Board give consideration to the sensible drinking guidelines when considering the conditions attached to this application. I feel the granting of the current conditions would be inconsistent with the Protecting and Improving Public Health licensing objective.

Yours sincerely

Chris Littlejohn
Consultant in Public Health

pp Heather Wilson
Health Improvement Officer (Alcohol & Drugs)

What is a unit of ALCOHOL?



28
units

Bottle of spirits;
whisky, vodka,
gin, rum etc.

Single (pub)
measure of spirits;
whisky, vodka,
gin, rum etc.



1
unit

Standard bottle of
premium strength
lager/beer.

1.7
units



Pint of standard
lager/beer.

2.3
units



2.8
units

Pint of
premium strength
lager/beer.



2.8
units

Pint of
regular cider.



3.1
units

Large glass
of wine.



1.4
units

Bottle of
alcopop.

Bottle of average
strength wine.

9.4
units



2.1
units

Standard
glass of wine.



Bottle of
strong cider

2.1
units



What is a unit of ALCOHOL?

1 unit equals 10ml of pure alcohol

Units are calculated by: $\frac{\text{Volume (mls)} \times \text{Strength (\%ABV)}}{1000}$

Sensible drinking guidelines (for over-18s):



WOMEN

No more than 2-3 units a day (and not 3 units every day) and no more than 14 units in one week.



MEN

No more than 3-4 units a day (and not 4 units every day) and no more than 21 units in one week.



**We all need at least
TWO alcohol-free
days per week.**

Occasions when alcohol should not be consumed:

- Driving or operating machinery, certain sporting activities.
- Certain medical conditions and medications.
- If pregnant or trying to conceive.

**It takes around one hour for the body
to safely process 1 unit of alcohol.**

